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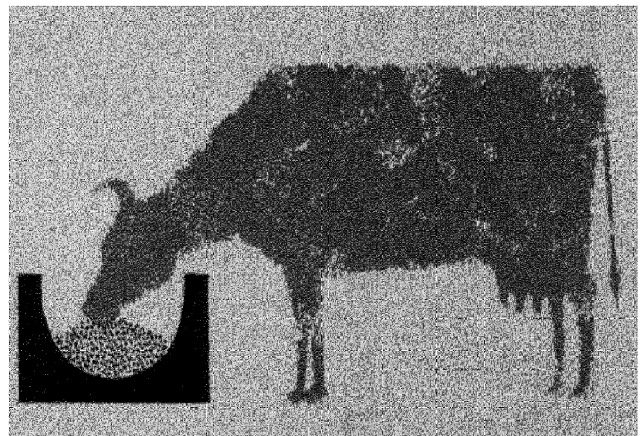
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Sixteenth Annual Number

Cattle Owners In Gujarat TO SAVE RS. 40 LAKHS

annually
in their
cattle feed bills



India's first automatic and modern Rs. 41 lakh cattle feed factory at Kanjari, Kaira, will produce 60,000 tons of nutritionally balanced cattle feed every year. This is expected to save as much as Rs. 40 lakhs annually in Gujarat's cattle feed bill. What is more, such balanced cattle and poultry feed will result in an amazingly high yield of milk, eggs and meat!

A wide range of balanced nutritive mixed feeds will be produced in this automatic Buhler cattle feed milling plant. The end product is cheap because large-scale feed milling will make use of seasonal purchases, damaged grain and low cost materials. There is no wastage and no drain on

food needed for human consumption.

This 10 ton per hour capacity Buhler feed milling plant supplied and installed by Larsen & Toubro can now be manufactured locally; only 25 per cent of the components need be imported.

A concerted countrywide effort to produce such nutritionally balanced cattle feed will result in an immediate 50 per cent increase in yield. It is a step forward in achieving selfsufficiency in food: industry and individual must join together in a 'ceaseless striving for a better future'.

Information on cattle feed plants and green fodder dehydration plants can be had from Larsen & Toubro Limited, P. O. Box 278, Bombay 1.