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EdTech Platforms: Transforming India's Educational Spaces?

EPW Engage

Abstract: In this episode, we speak to Gurumurthy Kasinathan about EdTech companies.



Byju's is likely to be the first name that pops into our heads when we think of the words online education and EdTech. While online education was once seen with doubt, Byju's has reported consistent growth in users and the pandemic has given them a turbo boost. What are the implications of EdTech companies in changing how students learn and grow? What types of partnerships are EdTech companies forging to grow? How can technology be used to bring us closer to the ideal of education as a transformative force for progress, to spark innovation and to address inequity?

These are some of the questions that researcher Gurumurthy Kasinathan will help address. We will be discussing his articles "[The Edtech Leviathan](#)" and "[Platform Capitalism and Edtech](#)."

Gurumurthy Kasinathan is one of the founders of IT for Change. His areas of expertise include ICT integration in school education, teacher education and pre-service teacher education.

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